

Mrs. Beena V.S

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Employment History

- Feb 2012 to till date **Assistant Professor** Department of Management Studies, Ilahia College of Engineering and Technology.
- Aug 2007 - Jan 2012 **Assistant Professor** Department of Management Studies, St. Alphonsa college, Thodupuzha.
- Nov 2002 - Nov 2003 **Assistant Professor.** Department of Management Studies, Alazhar college of arts and science, Muvattupuzha
- Oct 2000- Oct 2001 **Administrative Officer** ,Life India Ltd, Muvattupuzha.

Education

- Msc** in Applied psychology-2017, Bharathiar University- SDE, Coimbatore.
- MSW**-2015, Bharathiar University- SDE, Coimbatore.
- UGC-NET, (Management)** 2013
- MBA**(Finance and Marketing)-2000, Bharathiar University, Coimbatore.
- BBA**-1998, MG University, Kottayam.

Skills

- Languages **Strong** reading, writing and speaking competencies for English, Malayalam and Tamil
- Software Proficiency: **Ms** Office, Tally.
- Misc. **Academic** research, teaching, training, consultation.

Miscellaneous Experience

Awards and Achievements

- 2014 **Certificate of Appreciation for 100 percentage result and outstanding contribution for the subject 'Financial Management' since 2014.**
- 2018-19 **Best Faculty award received from Ilahia College of Engineering during the academic year 2018-19.**
- Heading the Department for securing 1 position in KTU for 6 times during my tenure.**

Certification/Affiliation

- 2018 **Certification. NPTEL: 'Working Capital Management'** by IIT Roorkee from July to October 2018.

Miscellaneous Experience (continued)

- 2019  **Certification. NPTEL:** 'Financial Statement Analysis and Reporting' by IIT Roorkee from Jan to April 2019.
- 2020  **Certification. Coursera:** Introduction to Public Speaking by University of Washington on 28 th May 2020.
-  **Certification. Coursera:** Positive Psychology by University of North Carolina at Chapel Hill on 14 th June 2020.
-  **Certification. Coursera:** Covid-19 Contact Tracing by Johns Hopkins University on September 2 nd 2020.
-  **Certification. Coursera:** Fundamentals of Management by University of California, Irvine on September 3 rd 2020.
-  **Certification. Coursera:** Business English: Networking by University of Washington on September 13 th 2020.
- 2021  **Certification. Coursera:** Write Professional Emails in English by Georgia Institute of Technology on April 22 nd 2021.
-  **Certification. Coursera:** Project Management: The Basics for Success by University of California, Irvine on May 7 th 2021.
-  **Certification. Coursera:** Conversational English Skills by Tsinghua University on May 14 th 2021.

Seminars

- 2006  **Attended a two-day seminar on "Contribution of Science and Technology in the development of Kerala" conducted by CUSAT, Kochi (19 th to 20 th December 2006).**
- 2007  **Attended a two-day seminar on "Human Rights" conducted by MES College, Marampally (11 th to 12 th September 2007).**
- 2009  **Attended a two-day seminar on "Transforming India's Competitive Advantage: Prospects and Challenges" conducted by School of Management and Business Studies, M.G. University, Kottayam (25 th to 26 th February 2009).**
- 2019  **National Seminar on Disaster Management in India: Issues and Challenges held at Bharata Mata School of Legal Studies, Aluva on 8 th March 2019.**
- 2020  **Participated National webinar on Challenges and Prospects of Kerala Economy-Post Covid 19 conducted by Post Graduate and Research Department of Economics- Mar Athanasius College, Kothamangalam, on 26 th July 2020.**
-  **Attended two day webinar on Quantitative analysis of Research Productivity: From Scientometrics Prospective organised by IQAC Cell-Mar Athanasius College, Kothamangalam from 20-21 August 2020.**
- 2021  **Participated in the international webinar on 'Build up your Personality' organised by Department of Business Administration in association with IQAC, KMEA College of Arts and Science, Kuzhivelippady held on 17/2/2021.**

Miscellaneous Experience (continued)

Workshops

- 2004 **■** Six- day Training Programme for MBA faculty, conducted by the Asian Institute of Development and Entrepreneurship, Kochi (19 th to 24 th April 2004).
- 2006 **■** Five- day Training Programme for MBA Faculty conducted by T.A.Pai Institute of Management Manipal, Karnataka (9 th to 13 th January 2006).
- 2011 **■** Attended FDP on “International Financial Reporting Standards” conducted by MarThoma College of Management and Technology, Perumbavoor on 10 th June 2011.
- 2014 **■** Attended a two-day workshop on “Applied Research Methodology” conducted by Ilahia College of Engineering and Technology, Muvattupuzha (7 th to 8 th April 2014).
- Participated in the Three Day workshop of Management Development Programme on ‘Institution Building’ at IIM, Kozhikode on December 19 to 21, 2014.
- 2019 **■** Five Day Training Programme on Quality Improvement organized by National Institute of Technical Teachers Training and Research, Chennai, MHRD, Govt. of India, on 21 to 25, January 2019.
- 2020 **■** Attended five days online FDP on Know Everything Related to Research from 23-28 th July 2020.
- Participated in the Nobel Laureate Lecture Series- Lecture 1 CRYO-ELECTRON Microscopy of Biological Molecules by Prof. Joachim Frank, 2017 Nobel Prize in Chemistry organised by Post Graduate and Research Department of Chemistry, Mar Athanasius College, Kothamangalam on 11 th August 2020.
- Participated in the Nobel Laureate Lecture Series- Lecture 3 STEPS TOWARDS COMPLEX MATTER: CHEMISTRY by Prof. Jean Marie Lehn, 1987 Nobel Prize in Chemistry organised by Post Graduate and Research Department of Chemistry, Mar Athanasius College, Kothamangalam on 7 th September 2020.
- 2021 **■** Participated in two weeks online National Workshop on ‘Research Methodology and Academic Writing- A Tailored Approach(RMAW 20-21) organised by Department of Business Administration , MES College Marampally in collaboration with Kerala State Higher Education Council from 29 th March to 12 th April 2021.
- Participated in one week International online faculty development programme on ‘Teaching learning and Evaluation: A Paradigm shift’ organised by Yeldo Mar Baselios College, Kothamangalam from 5-11 th July 2021.
- 2022 **■** Participated in the Five-day online Workshop on “RESEARCH AND PUBLICATION ETHICS” organized by the Internal Quality Assurance Cell (IQAC), Mar Athanasius College Kothamangalam from 22 to 26 October 2022.
- 2023 **■** Participated three days Faculty development Programme on Research Methodology and Effective Tools for Academic and Research Documentation” organised by Department of Computer Science and Engineering, Ilahia College of Engineering and Technology from 8-10 th February 2023.

Conferences

- 2016 **■** International Journals /Conferences: Manu Melwin Joy and Sinosh P K (2016).Employee engagement - An empirical study on implications for psychological well being. International Journal of Management. 7(5), 183-187, 2016. ISSN Print: 0976-6502 and ISSN Online: 0976-6510. Impact factor - 8.1920.

Miscellaneous Experience (continued)

- International Journals /Conferences: Manu Melwin Joy and Sinosh P K (2016). High Performance Work Systems - An empirical study on implications for Organizational Citizenship Behaviours. International Journal of Engineering Technology Science and Research, ISSN 2394 – 3386, Volume 3, Issue 12, December 2016.
- 2021 International Journals /Conferences: Sinosh P K (2021) Presented and published a paper entitled 'A study on the Economic Crisis due to Covid-19 pandemic and its impact on Agricultural Sector' in the National Conference (online) on 'Covid 19 - Economic Crisis and impact on the livelihoods of Indian Population' organized by Naipunnya Institute of Management and Information Technology on 22 February 2021.
- International Journals /Conferences: Sinosh P K and Dr P Radha (2021) Presented and published a paper entitled 'A study on Agricultural labour Engagement during Covid 19 at Kothamangalam Municipality, Ernakulum District, Kerala in one day HR International conference on "Work Force Management Trends" held on 9 th April 2021, organised by Ramaiah Institute of Management, Bangalore.

Presentation/Poster Presentation

- Presented a paper entitled "Effectiveness of online marketing campaign in higher education sector and e-learning of students during covid -19 pandemic in Ernakulam Distrcit, Kerala" in the 13 th Annual Research Congress (KAHEARC-2021) held at Karpagam Academy of Higher Education Coimbatore on 18 th December 2021.
- 2022 Presented a paper entitled "Effectiveness of online marketing campaign of higher education institutions among students in the 14 th Annual Research Congress (KAHEARC-2022) held at Karpagam Academy of Higher Education Coimbatore on 10 th December 2022.

Duties/Responsibilities

- MBA admissions co-ordinator
- Publication Committee co-ordinator
- Hostel Committee Member
- Class tutor
- Uniform Coordinator
- Department Coordinator
- Discipline Committee Member
- Anti ranging cell
- Students Grievance
- Students and staff Committee

References
