



FATHIMA NAZRIN

Nationality: Indian **Date of birth:** 19/02/2000 **Gender:** Female

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Home: Parattakudy house madrasa lane aluva , 683101 Aluva (India)

OBJECTIVE

Looking for a challenging career which demands the best way of my professional ability in terms of technical and analytical skills and help me in broadening and enhance my current skills and knowledge

WORK EXPERIENCE

MARKETING EXECUTIVE

TECHMAGHI [10/09/2023 – Current]

City: Kalamasery technoprk

Country: India

- Strategic planning.
- Content creation.
- Coordinating with marketing team.
- Maintaining client relations.
- Creating and overseeing marketing campaigns.
- Event organisation.
- Lead the IIT WORKSHOP based on India which has receive the Indian book of records.
- Documentation management.
- Negotiation Skills.
- MOU signing expertise.

BUSINESS DEVELOPMENT EXECUTIVE

INTELLIPAAT PVT LTD BANGLORE [01/04/2023 – 05/09/2023]

City: Bommanahalli

Country: India

- Using networks and online research, identify and qualify new sales leads.
- Follow up on any sales leads, clearly providing pertinent facts.
- Meet sales targets and KPIs on a weekly and monthly basis.
- Attend conferences, meetings, and industry events on behalf of the company.
- Calling the leads provided in the CRM and understanding their requirements of career
- up-skilling and pitch the right course as per their needs. - Consistently achieve revenue targets in line with team/organizational objectives.
- Have a knack for selling and recognising business opportunities.
- Have an excellent understanding of (or willingness to learn about) customer relationship management
- Demonstrate effective time management and planning abilities

HR EXECUTIVE

Core intertech service [01/08/2022 – 31/10/2022]

City: Kalamasery

Country: India

- Maintain the HR team's calendar (schedule meetings, interviews, HR events, etc.)
- Create and submit reports to senior management
- Hire the right employees.

- plan and manage recruitment and selection of staff
- plan and conduct new employee orientation
- Identify and manage training and development needs for employees.

EDUCATION AND TRAINING

MBA(MASTER OF BUSINESS ADMINISTRATION)

Kochi Business school [01/05/2021 – 30/09/2023]

City: Kakkanad

Country: India

BSC ELECTRONICS

Mes College Marampally [01/05/2018 – 05/05/2021]

City: Aluva

Country: India

DIGITAL SKILLS

Microsoft Office / Microsoft Excel / Microsoft Word / Zoho / Customer relationship management / Crm / Adaptability / Administration / Leadership / Quick learner / Time Management / Teamwork / Recruitment / Microsoft Powerpoint / Communication

HONOURS AND AWARDS

ACHIEVEMENTS

- Nss leader during high school.
- Batch coordinator during degree.
- Awarded academic scholarship for MBA.
- Representative of HR club & placement cell.
- state level achiever for kalolsavam.
- Won the first price for marketing first.
- Achieve best team player award.
- certificate for completing 50 online course in coursera platform

LANGUAGE SKILLS

Mother tongue(s): **Malayalam**

Other language(s):

English

Hindi

LISTENING C1 READING C1 WRITING C1

LISTENING B1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1 SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

REFERENCE

Mathew jeorge - Kochin business school

Director

+91 808638406

Nagaraj - core intertech

Manager

70340 29367